Master of Science in E-Commerce Technologies ECT7150/ECT7250

The Chinese University of Hong Kong

Guide for Projects in E-Commerce Technologies

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I. Objective and Scope
The Project in E-Commerce Technologies aims to provide an opportunity for our students to develop and demonstrate their ability to conduct and document a comprehensive project requiring creative and analytical thinking as well as hands-on engineering. A project may involve (though not restricted to) the following:

1. Design of a system related to E-commerce, development, test and evaluation.
2. Development and/or application of a theory or model to understand or analyze a system or a process.
3. Case study of a real application or process.
4. Simulation of a system or process based on an analytical or computational model.

II. Project Team
It is recommended that the project be a team effort, though individual projects may be entertained with permission of the faculty supervisor. Recommended team size is between 2 to 4 members. The faculty supervisor will be evaluating the project based on each individual team member’s contribution, a final presentation and the project writeup. The writeup should provide a clear statement of the problem, a description of previous and current work, new findings in the project, conclusions and citations.

III. Time Allocation
The scope of the project should also be set by the project group, such that it is feasible to complete within one semester in the time allocation equivalent to one regular course. Please note that you should select this Project Course either the fall semester, or in the spring semester, but not both (except for the conditioned specified in Section VII).
IV. Project Supervisor
The project team should consult with the participating faculty members to identify the appropriate supervisor for each project. The list of participating faculty members and their research interests are provided in Appendix I.

V. Course Administrator
This course is administered by Professor Helen Meng. Questions about policies and procedures should be addressed to her. This project course corresponds to 3 Course Units in the M.Sc. program.

VI. Brief Calendar
(based on a 13-week semester)
Week 1-3: form team, identify faculty advisor (see Appendix 1), submit a proposal;
Week 4-6: phase one of project work;
Week 7: midterm review (project reports/updates);
Week 8-10: phase two of project work;
Week 11: prepare final report;
Week 12: presentation;
Week 13: final report due.

Course webpage: www.se.cuhk.edu.hk/~ect7150 or www.se.cuhk.edu.hk/~ect7250